ESTTA Tracking number:

ESTTA629241 09/25/2014

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 79131797 |
|---------------------------|--|
| Applicant | Hyundai Motor Company |
| Applied for Mark | HYUNDAI AUTRON |
| Correspondence Address | John E. Lyhus Fitch, Even, Tabin & Flannery LLP 120 South LaSalle StreetSuite 1600 Chicago, IL 60603 UNITED STATES trademark@fitcheven.com |
| Submission | Applicant's Request to Extend |
| Attachments | HYUNDAI AUTRON Request for Extension of Time Appeal App No 79131797.pdf(42360 bytes) |
| Filer's Name | John E. Lyhus |
| Filer's e-mail | trademark@fitcheven.com |
| Signature | /John E. Lyhus/ |
| Date | 09/25/2014 |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| In re application of: |) | |
|--------------------------------|---------------------|--|
| Hyundai Motor Com _l | pany) | |
| Application No. | 79131797) | |
| Filed: | November 16, 2012) | |
| Mark: | AUTRON | |
| Law Office: | 111 | |
| Examining Attorney: | Douglas M. Lee | |

Request For Extension of Time For Filing Brief

Applicant, Hyundai Motor Company, pursuant to TMEP 1203.02(d) respectfully requests that Applicant's time to file an Appeal Brief in support of the subject application be extended by sixty (60) days.

Applicant's U.S. attorney is awaiting receipt of instructions and other relevant information from the South Korean counsel for Applicant related to obtaining a consent agreement which should resolve the issue on appeal. Applicant and its counsel are located in South Korea, which has lengthened the time needed for communications with Applicant's U.S. attorney. Under these circumstances, Applicant's U.S. attorney requires additional time to proceed in the appeal.

On the foregoing, Applicant requests that the time to file its appeal brief be extended until November 25, 2014.

September 25, 2014

By:

John E. Lyhus

Respectfully submitted

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